

ISP Program Review

Main

Program Review Year**Division**

Enrollment Services

Department

International

Subject

- INTL

Overview

Department/Program Name ISP Program Review**Year of Last Comprehensive Review** Fall 2018**Year of Last Mini Review, if applicable****Preparer's Name** Morgan, Sam**Area Dean** Sam Morgan

Co-Contributors

*Co-Contributor must be chosen before proposal is launched

Overview of the Department/Program

Evergreen Valley College guides all students to pathways that reach their educational and career goals through equity-centered, innovative academic programs and support services. By creating a learning environment where everyone feels welcomed and supported, we are committed to a culture of inquiry, growth, and respect that creates an equitable society in which all can participate and prosper.

1. Student-Centered: We provide access to quality and efficient programs and services to ensure student success.

- Access
- Curriculum and programs
- Services

2. Community Engagement: We will transform the college image and enhance partnerships with community, business and educational institutions.

Areas of focus are:

- Increase visibility
- Develop strategic partnerships
- Building campus community

3. Organizational Transformation: We create a trusting environment where everyone is valued and empowered.

Areas of focus are:

- Communication
- Employee development
- Transparent Infrastructure

- **1. Provide a brief summary of your program, including program components, function and purpose. Please include a brief history and discuss any factors that have been important to the program's development.**

The International Student Program (ISP) was formally established in the Fall of 2014 by the College President and San Jose Evergreen Community College District Board of Trustees. In prior years the ISP consisted of a Director, Program Coordinator, and Program Specialist. However, in 2021 the ISP underwent a reorganization in which the responsibilities of the Director were absorbed by the Dean of Enrollment Services.

The International Student Program at EVC adheres to strict regulations, which are outlined and governed by the Federal U.S. Immigration and Customs Enforcement Agency (ICE). The Student and Exchange Visitor Program (SEVP) is part of the National Security Division under the Department of Homeland Security and is a bridge for educational institutions to invite nonimmigrant international students to study in the U.S. Evergreen Valley College hosts students primarily under the "F-1" student visa status but is also approved for "M-1" vocational school student visas.

Each applicant to EVC's International Student Program (ISP) must meet a set of qualifications that are set forth by the SEVP and the corresponding ICE/Department of Homeland Security database, Student and Exchange Visitor Information System (SEVIS).

ISP is committed to ensuring that international students who attend EVC have positive academic, cultural, and campus experiences that support degree attainment, transferability, and future employment.

- **2. Please provide an update on the program's progress in achieving the goals (3 years) set during the last comprehensive program review.**

The goals outlined in the 2017-2018 program review included the following:

Enrollment: Increase International Student enrollment year to year by 15%.

The student Enrollment goals for Fall 17 – Fall 21 were not met.

Status: This goal was not met, most likely due to not maintaining Memorandums of Understanding (MOUs) with international agents, the inability to travel internationally for recruitment purposes and the impact of travel restrictions, which prevented students from attaining visas to study in the USA. These factors were compounded by the pandemic, which further barred international travel. In a 2020-2021 report published by Open Doors, they cited a national decrease in enrollment by –15%. Unfortunately, EVC was also negatively impacted during this time.

Diversity: Increase the number of students from Central and South America and India; while maintaining strong student representation from Vietnamese.

Status: The goal for expanding representation from Central and South America was not met. In Spring of 2023 we saw an uptick in enrollment from India, however most of our international students continue to come from Vietnam. Enrollment efforts were hampered by the inability to travel internationally for recruitment purposes and an increased prevalence of U.S. visas being denied entry.

New International Students | Spring 2023

Country	Number
Brazil	1
Cambodia	2
China	1
India	9
Kyrgyzstan	1
Pakistan	1
Vietnam	7
Total	22

Counseling Class: Develop a specialized counseling class that is part of Counseling 14, to address the acculturation issues that international students face.

Status: The goal of creating a Counseling 14 course for our international students was not met. The department did not have resources to develop this course and is no longer a departmental priority at this time.

International Student Association (ISA): Expand ISA involvement on and off-campus.

Status: The International Student Association (ISA) has continued to be one of the most active clubs on campus. This includes volunteering at student events.

- **3. Please state any recent accomplishments and / or challenges for your program and show how it contributes to the College’s mission and success.**

The International Student Program supports the mission of Evergreen Valley College through the recruitment, retention and successful transferring of a diverse group of international students. These students enroll in a full-time courseload every semester and maintain a retention and completion rate that exceeds the institutional average.

Enrollment growth in the International Student Program has been negatively impacted by a lack of financial support, travel restrictions, and the pandemic. This trend is reflected in the decline in enrollment which is illustrated below:

Enrollment/Recruitment

ISP is committed to continue the utilization of the Study USA Online Recruitment platform, social media, K-12 recruitment, and MOU's with agents in order to grow enrollment in International Student Program.

The International Student Program has a very small discretionary budget; which limits international outreach opportunities and ISP programming. One recent accomplishment in the 2021-2022 Academic Year is that the ISP has begun to rebuild International Student Recruitment Agreements:

- Will Company Limited
- Asia Europe Co., LTD
- Viet Lien My Co., LTD
- PHC Edu Links
- Worldwide Educational Promotion JS Company
- Mona Consulting

In the absence of international travel, the International Student Program has subscribed to an online recruitment platform called StudyUSA.com. This platform was launched in July of 2022. Since being launched, we've had 878 page views, 42 submitted inquiries, and 7 individuals completed their application. (Data run on 10/17/2022)

Alumni Relations: ISP tracks where EVC students transfer to and what degrees they attain at their university. One goal is to improve communication with EVC alumni and collect alumni vignettes (both written and video) to be used for future enrollment campaigns, such as international education week. As part of this marketing campaign, we will highlight their country of origin, where they transferred to, and their current profession.

ISP Brochure and Flyer: During the 2021-2022 academic year the ISP department redesigned and updated their marketing brochures and program flyers. Additionally, the brochures and flyers were translated into Vietnamese to assist with growing our highest yielding international student population.

EVC International Student Program (ISP) Brochures were created in ENGLISH and Vietnamese.

ISA Club: Growth in the ISA Club will include increasing the number of activities, increasing the number of volunteer hours, and creating additional marketing materials based on the involvement of the ISA club. One example of the ISA club volunteering in the community involved a Hispanic Heritage Month at the San Jose Library on 10/7/2022. We had (7) ISA club members help facilitate crafts and a painting activity with families in the community.

- **4. Please describe where you would like your program to be three years from now (program goals) and how these support the college mission, strategic initiatives and student success.**

Goal 1: Increase Enrollment

The primary goal of the ISP is to increase enrollment through renewed efforts with international agents by 5% -- year over year. This enrollment goal would reflect 86 students in Fall 2023, 90 students in Fall 2024, and 95 students in Fall 2025. Based on this academic year, it appears that enrollment has remained flat -- averaging 71 international students per semester, since the pandemic.

ISP Enrollment Changes Fall 14 - Fall 16 - Spring 23	
Fall 14	32
Spring 15	44
Fall 15	90
Spring 16	118
Fall 16	149
Spring 17	165
Fall 17	166
Spring 18	161
Fall 18	150
Spring 19	156
Fall 19	125
Spring 20	116
Fall 20	91
Spring 21	84
Fall 21	86
Spring 22	76
Fall 22	80
Spring 23	95

Goal 2: Increase the number of volunteer and student-lead activities completed by International Student Association (ISA)

A secondary goal of the ISP is to provide social and professional growth through increased participation in volunteer and student-lead experiences completed by the International Student Association (ISA). Involvement in these activities help students develop a sense of belonging, build connections with the community, and provide valuable work experience. The 3-year goal is to average at least 1 event per month -- (10) total for the year. This

secondary goal aligns with student retention practices, which illustrate that the more students are involved in campus activities -- the greater their sense of belonging, personal accountability, and student success. This retention strategy helps contribute to ensure on-time completion, which is one of the goals of EVC's Educational Master Plan (EMP).

Goal 3: Increase the completion rates of the EVC Transfer Out Survey.

A third goal of the ISP program is to increase the completion rate of the EVC Transfer Out Survey to 100%. It is the goal of the ISP to ensure that every international student that graduates from EVC completes the Transfer Out Survey. The completion of this survey will provide valuable data related to their transfer school, satisfaction with EVC instruction and ISP services, and act as an opportunity for alumni engagement. Lastly, this goal ensures that students have successfully completed their EVC degree and transferred to a relatable program of study.

5. Describe current program staffing by listing the current number of positions currently in the program. If the position is vacant, please indicate the vacancy.

Full time faculty 1

Part-time faculty 0

full time Classified 2

Part-time Classified (permanent) 0

Part-time Classified (hourly) 0

Administrators 0

Student workers 0

Program Quality

- **1. Describe the impact of the program's service offerings to the students and the campus.**

The international students at Evergreen Valley College have a dedicated counselor that provides academic advising, educational plans, counseling, transfer planning, and serves as the International Student Association (ISA) club advisor.

The below table highlights the number of appointments the counselor conducted:

	International Counselor Appointments			Total Count
	Attended appointments	Not Marked (30 min)	Drop-ins (15-30 min)	
Acad Year 2017	532	56	19	607
Acad Year 2018	532	63	40	635
Acad Year 2019	536	32	26	594
Acad Year 2020	560	10	116	686
Acad Year 2021	748	4	60	812

*The delivery of services has increased over time.

Additionally, the ISP Program Coordinator sends out e-mails regarding priority registration, important updates, upcoming events, and opportunities for emergency funds through the Financial Aid department.

- **2. Describe recent local, State and/or Federal changes that significantly impact the services to students.**

Restricted international travel and travel bans have greatly impacted international student enrollment. According to the 2021 SEVIS by the Numbers Report, there were 69,495 F-1 students who sought an associate degree in calendar year 2021, which accounted for almost six percent of degrees pursued by the international student population.

In calendar year 2020, a total of 85,909 F-1 students sought an associate degree, which accounted for eight percent of degrees sought by the international student population. The number of students enrolled in associate degree programs decreased 19.1 percent (-16,414) between the calendar year 2020 and 2021.

Additionally, as of March 1st, 2023 the non-resident tuition at Evergreen Valley College was increased by \$68 per unit, which presents additional challenges when it comes to retaining current international students and recruiting new international students.

- **3. If applicable, describe a change in specific program compliance requirement with state, federal or accreditation agencies and how your program shifted their processes to ensure compliance.**

The Open Doors report highlights the drastic downturn in international enrollment as the result of the pandemic, travel restrictions, travel bans, and long-wait times for visa processing (down -15%).

- 4. Describe how the program measures success. For example, tracking and improvement in the number of educational plans completed for students.

The program measures success through retention rates, graduation rates, and transfer rates.

Note: the loss of students during the COVID-19 period

Semester	Students lost during CoVid-19 period
Spring 2019	55 Students
Fall 2019	24 Students
Spring 2019	44 Students

- a. The Transfer Out numbers are recorded simultaneously as the actual transfer occurred. However, the students whose program was Terminated Positively usually continue to study at EVC and contribute to the EVC transfer numbers during the following semesters.

- 5. Please review program information reported in MIS and shared with the community through the website, catalog, schedule of classes, brochures, etc. Is the program information accurate and consistent? What actions does your program take to ensure accuracy and consistency?

On an annual basis, the Dean of Enrollment Services works with the International Student Program to review the website and catalog to ensure that it accurately represents the most current rules, regulations, and cost of attendance. Additionally, the department reviews its brochures and online presence on an ongoing basis to ensure it highlights the benefits of our program and distinguished alumni. Lastly, the staff look for opportunities to learn about best practices and engage in professional development – such as attending conferences or webinars hosted by the National Association of International Educators.

- 6. Describe how the program addresses the needs of the diverse student body, including students with disabilities and providing services by alternative delivery methods (for distance education students).

Students are informed of support services such as tutoring and disability support services at the International Student Orientation. Additionally, the program supports the unique needs of its diverse student body by having multilingual staff, a dedicated counselor, and a department that provides case management level support (registration reminders, transfer planning, education plans, and F-1 Visa assistance).

- 7. Describe the communication within the program, with the students served and with other departments including Academic Affairs. What is working well and what can be improved?

The International Student Program provides the following communication to its students:

Communication	Works Well	Needs Improvement	Notes
Priority Registration Reminders	X		Registration reminders and maintaining F-1 status tends to be successful.
Student Activities and Events		X	Additional communication could be sent out via text and through Discord, regarding on-campus activities and events.
Transfer University Workshops	X		Opportunities to request the school's students can hear from would be beneficial.
Transfer Application Deadlines		X	Additional reminders regarding transfer deadlines would be helpful for students.
F-1 Compliance Reminders	X		Crucial updates are communicated to students through phone and e-mail.

Payment of Tuition Reminders	X		Updates are communicated through phone and e-mail.
Emergency Grant Applications	X		Additional funding sources to support International students would be beneficial
Student Success Workshops		X	Additional opportunities could be expanded in this area.

The International Department does not have direct communication with Academic Affairs. However, on occasion the ISP program will contact faculty members as a form of advocacy and consideration, when being added to a course -- after a semester has begun.

Program Access

Student Demographic: Gender

- Female: 5065 - 55.680%**
Program Headcount
 65.000
Program Percentage of Total
 48.000
- Male: 4009 - 43.930%**
Program Headcount
 69.000
Program Percentage of Total
 51.000

Student Demographic: Age

- 17 & Below: 578 - 6.310%**
Program Headcount
 2.000
Program Percentage of Total
 1.000
- 18-24: 5505 - 60.400%**
Program Headcount
 79.000
Program Percentage of Total
 58.000
- 25-39: 2084 - 22.930%**
Program Headcount
 54.000
Program Percentage of Total
 40.000
- 40 & Over: 939 - 10.320%**
Program Headcount
 3.000
Program Percentage of Total
 3.000

Student Demographic: Race/Ethnicity (IPEDs Classification)

- American Indian: 31 - 0.330%**
Program Headcount
 1.000
Program Percentage of Total

0.500

- **Asian: 3772 - 41.460%**

Program Headcount

115.000

Program Percentage of Total

85.000

- **Black or African American: 195 - 2.150%**

Program Headcount

1.000

Program Percentage of Total

0.700

- **Hawaiian/Pacific Islander: 37 - 0.400%**

Program Headcount

0.000

Program Percentage of Total

0.000

- **Latinx: 3664 - 40.210%**

Program Headcount

3.000

Program Percentage of Total

2.000

- **Two or More Races: 244 - 2.700%**

Program Headcount

1.000

Program Percentage of Total

1.000

- **Unknown: 615 - 6.650%**

Program Headcount

15.000

Program Percentage of Total

10.000

- **White: 553 - 6.100%**

Program Headcount

2.000

Program Percentage of Total

1.500

- **a. Based on the students served and percentage change year to year, is the program growing or declining? If so, what do you attribute these changes to and what changes will the program implement to address them?**

As previously mentioned, the number of students served is down as a result of the reduction in enrollment, which was a direct result of the travel restrictions and impact of the pandemic.

- **b. Are there any gaps in the students served compared to the college demographics?**

Service is proportional to the demographics of our international student program. Additionally, the ISP office and counselor provide support for general students, refugees, student athletes, and non-international students.

- **c. Based on your findings, what interventions can the program implement to address any gaps in services?**

The ISP program will continue to bolster enrollment efforts through the utilization of social media, our online recruitment platform (StudyUSA), and growing the number of MOU's that the college has with international agents.

Curriculum- If applicable

- **1. Identify any updates to curriculum since the last comprehensive program review, including any new programs and indicate the six year timeline for scheduled course outline revision. For CTE, the timeline is 2-year.**

Not Applicable.

- 2. Identify all the courses offered in the program and describe how these courses remain relevant in the discipline. Please include the list or diagram (program major sheet) of the courses reflecting course sequencing in the major and how often the courses within the program have been offered.

Not Applicable.

- 3. Identify and describe innovative strategies or pedagogy your department/program developed/offered to maximize student learning and success. How did they impact student learning and success?

Not Applicable.

- 4. Discuss plans for future curricular development and/or program (degrees & certificates included) modification.

Not Applicable.

- 5. Describe how your program is articulated with High School Districts, and/or other four- year institutions

Not Applicable.

- 6. If external accreditation or certification is required, please state the certifying agency and status of the program.

Not Applicable.

Service Area Outcomes and Assessment

Related Assessments

Exit Survey (Form/Module/Index/2967) Created: 10/13/2022 **New Service Area Outcome (SAO) Report** Originator: Sam Morgan

PART C: Service Area Outcomes and Assessment

- 1. List the Service Area Outcomes (SAOs), and how they relate to the ILOs

Service Area Outcomes

- Satisfaction with EVC Instruction
- Satisfaction with the guidance and support provided by the Academic Counselor
- Satisfaction with feeling connected to the larger EVC campus community (sense of belonging)

Through the completion of the Transfer Out Survey students will engage in the ILO "Inquiry and Reasoning" through the reflection of their experiences at Evergreen Valley College.

- 2. Since your last program review, summarize SAO assessment activities and results. Please include dialogue regarding SAO assessment results with division/department/college colleagues and/or GE areas. Provide evidence of the dialogue (i.e. department meeting minutes or division meeting minutes...)

ISP Exit Survey Results:

How satisfied were you with the quality of instruction at EVC?	How satisfied were you with the guidance and support provided by your academic counselor?	How satisfied were you with the support and assistance provided by the ISP Staff?	How satisfied were you with feeling connected to the larger EVC campus community?	How likely are you to recommend Evergreen Valley College to others?	How could the International Student Program improve its services?	What else would you like us to know?
4	5	5	5	Very likely	They did very good job for now	Enough to me

All Fields

					I think the ISP at EVC is doing great job that help International Students with many helpful resources, so I don't think they any specific thing.	I appreciate all the helps if my counselors in ISP at EVC. They helped me with many things that I can achieve my degree today. Thank you!
5	5	5	5	Very likely		
3	5	5	5	Somewhat likely		Thank you so much for your help. It was awesome for me as an international student!
5	5	5	5	Very likely	Your service is great. Just keep it up!	
5	5	5	5	Very likely	everything is great	Alla and Tine help me a lot while I am studying here
5	5	5	5	Very likely	ISP at EVC is great and I'm always grateful and appreciative to all the staff and their service.	
4	4	5	4	Very likely		
5	5	5	5	Very likely	Friendly, kindness, care	You guys are the best people I ever met

- 3. What plans for improvement or changes have been implemented to your program as a result of SAO assessment? Please share one or two success stories about the impacts of SAO assessment on student learning.

Improvements to the SAO could be achieved by incentivizing completion or having a formal ISP graduation ceremony in which our ISP graduates are honored and asked to complete the exit survey as part of the event. The SAO assessment data can be utilized to reference the level of satisfaction that ISP students have with EVC's instruction and services. The SAO's were established in 2022. One strategy that will be tried in the 2022-2023 academic year, is that that ISP program will administer the exit survey at the time in which the international students are picking up their ISP graduation sash and graduation gifts -- this will hopefully increase the response rates.

Faculty and Staff

Part D: Faculty and Staff

- 1. List current faculty and staff members in the program, areas of expertise, and describe how the positions contribute to the success of the program.

Name of the personnel	Position	Area of Expertise	Program Contribution
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Sam Morgan	PDSO, Dean of Enrollment Services	A master's degree in School Counseling	The Dean handles all aspects of ISP program management, staff management, strategic initiatives, recruitment strategies, marketing direction, and budget supervision. The Dean manages multiple programs (the International Student Program (ISP) is one of the many). The Dean is Principal Designated School Official (PDSO) registered with SEVIS system.
Tina Iniguez	Academic Counselor	Master's degree in Educational Counseling	The Counselor supplies educational planning and revisions, transfer planning, academic interventions, and an academic transfer process guidance. The Counselor also serves as an International Student Association Club Advisor.
Emmy Thu Nguyen	DSO, Program Specialist	Associate degree in Computer Applications	The Specialist handles the application processing, communication with applicants and students, and processes the program budget. The Specialist is Designated School Official (DSO) registered with SEVIS system.
Alla Markevitch	DSO, Program Coordinator	Master's degree in Applied Math with concentration in Computer Technology, GradCert Educational Therapy	The Program Coordinator manages the data tracking, application processing, SEVIS reporting, program compliance, and communications with applicants. The Program Coordinator is a Designated School Official (DSO) registered with SEVIS system.

The program structure was recognized as the preferred by SEVP, according to Ronald E. McPeak, Field Representative, Territory 7 (San José, CA). We have clearly defined and designated roles within the department with each person clearly understanding their role and responsibility. We have grown the program because of our ability to work together and develop strong structures and programming around our student population.

- **2. List major professional development activities completed by faculty and staff over the last three years. In particular with regards to students success, equity, distance education, SAO assessment, guided pathways and/or innovative teaching/learning strategies. Please also discuss department orientation/mentoring of new and adjunct faculty.**

Over the last (3) years the International Student Program has engaged in one in-person professional development activity. The Dean of Enrollment Services attended the annual NAFSA conference, with a particular interest in growing international student enrollment, while in the pandemic.

Additionally, the ISP department has participated in several virtual workshops. These workshops have included changes and updates related to international admission policies, visa compliance, regulations, and supporting refugees. These workshops have been facilitated by organizations such as NAFSA, ICE, SEVP, DHS (Department of Homeland Security).

Lastly, the EVC ISP program is a member of the Group for BA-PIER and attend their meetings. The current membership includes over 300 international education professionals representing colleges, universities, intensive English programs, high schools, and other organizations throughout the Bay Area. For more information about BA-PIER, please visit <https://bapier.com/>. (<https://bapier.com/>).

Budget Planning

Part E: Budget Planning

- **1. With your Dean, review the department Fund 10 budget and discuss the adequacy of the budget in meeting the program's needs.**

The District Office takes an Annual Base Allocation of \$177,210 from the International student revenue. Additionally, the District Office takes 25% of the total international revenue. This budget structure creates a situation in which the International has no budget and faces a deficit, due to rising personnel costs and a decline in enrollment. The current budget is inadequate. All fund 10 items are 0, the department does not have any discretionary spending.

Fund 10 - International Revenue
International Revenue - 10-21-9999-0000-48871

Fiscal Year	FY21/22	FY20/21	FY19/20	FY18/19	FY17/18	FY16/17	FY15/16	FY14/15
Actual Revenue	537,246.00	637,781.50	778,550.00	870,362.00	966,766.50	901,508.00	630,119.00	261,486.00
Base Allocation to District (FY13/14)	(177,210.00)	(177,210.00)	(177,210.00)	(177,210.00)	(177,210.00)	(177,210.00)	(177,210.00)	(177,210.00)
Remaining Revenue	360,036.00	460,571.50	601,340.00	693,152.00	789,556.50	724,298.00	452,909.00	84,276.00
25% to District	32,891.00	b (115,142.88)	(150,335.00)	(173,288.00)	(197,389.13)	(181,074.50)	(113,227.25)	(21,069.00)
Remaining Funds to College	392,927.00	345,428.63	451,005.00	519,864.00	592,167.38	543,223.50	339,681.75	63,207.00
District Received	(144,319.00)	(292,352.88)	(327,545.00)	(350,498.00)	(374,599.13)	(358,284.50)	(290,437.25)	(198,279.00)
% of International Revenue given to District	27%	46%	42%	40%	39%	40%	46%	76%

- 2. List all external funds i.e. fund 17 etc. the department/program receives, and describe their primary use.

N/A

Technology and Equipment

Part F: Technology and Equipment

- 1. Review the current department technology and equipment needed and assess program adequacy. List any changes to technology of equipment needs since the last program review.

The International Student Program needs \$11,500 to maintain its annual subscription to StudyUSA, which is an Online recruitment tool for international students.

Additional Information

Part G: Additional Information

- Please provide any other pertinent information about the program that these questions did not give you an opportunity to address.

Future Needs / Resource Allocation:

Based on the areas noted below, please indicate any unmet needs for the program to maintain or build over the next six years. Please provide rationale on how the request connects back to SAO/SLO/PLO assessment, strategic initiatives or student success. If no additional requests are needed in any of the areas, put N/A.			
Faculty requests	Ongoing Budget Needs:	Total Estimated Cost (Salary and Benefit):	Request linked to:
None	None	None	SAO/SLO/PLO #:
	One-time Expenditure:		Strategic Initiatives (student centered, organizational transformation, community engagement):
	None		Improving Student success rates:
			Achievement of program set standard(s) for student success:
Staffing requests	Ongoing Budget Needs:	Total Estimated Cost (Salary and Benefit):	Request linked to:
None	None	None	SAO/SLO/PLO #:
	One-time Expenditure:		Strategic Initiatives (student centered, organizational transformation, community engagement):
	None		Improving Student success rates:
			Achievement of program set standard(s) for student success:

<p>Facilities</p> <p>None</p>	<p>Ongoing Budget Needs:</p> <p>None</p> <p>One-time Expenditure:</p> <p>None</p>	<p>Total Estimated Cost:</p> <p>None</p>	<p>Request linked to:</p> <p>SAO/SLO/PLO #:</p> <p>Strategic Initiatives (student centered, organizational transformation, community engagement):</p> <p>Improving Student success rates:</p> <p>Achievement of program set standard(s) for student success:</p>
<p>Technology</p> <p>(Considerations: keep in mind accessibility of all technology requests so that it is 508 compliant)</p> <p>StudyUSA Recruitment Platform</p>	<p>Ongoing Budget Needs:</p> <p>\$12,500</p> <p>One-time Expenditure:</p>	<p>Total Estimated Cost:</p> <p>\$12,500</p>	<p>Request linked to:</p> <p>SAO/SLO/PLO #: increasing a sense of belonging and increasing on-time completion and transfer rates.</p> <p>Strategic Initiatives (student centered, organizational transformation, community engagement): This online recruitment tool directly relates to the diversification and internationalization of campus.</p> <p>Improving Student success rates:</p> <p>Achievement of program set standard(s) for student success:</p>
<p>Equipment/Supplies</p> <p>Orientation, ISP Programming, International Agent Commission fees, Marketing and materials,</p>	<p>Ongoing Budget Needs:</p> <p>\$15,000</p> <p>One-time Expenditure:</p>	<p>Total Estimated Cost:</p> <p>Food: \$3,500</p> <p>Programming: \$5,000</p> <p>Marketing: \$2,500</p> <p>Agent Commission: \$4,000</p>	<p>Request linked to: ISP Programming and International Student Recruitment</p> <p>SAO/SLO/PLO #: Increase the SAO—Sense of Belonging through ISP programming for current students, alumni, and the larger campus community.</p> <p>Strategic Initiatives (student centered, organizational transformation, community engagement): increase the number of converted agent referrals through increased marketing and a dedicated budget to pay international agent commissions.</p> <p>Improving Student success rates: increase retention rates through student success workshops and programming.</p> <p>Achievement of program set standard(s) for student success:</p>

Based on the areas noted below, please indicate any unmet needs for the program to maintain or build over the next Comprehensive Review. Please provide rationale on how the request connects back to SAO/SLO/PLO assessment, strategic initiatives or student success. If no additional requests are needed in any of the areas, put N/A.

1. **Equipment/Supplies**

Ongoing Budget Needs

5000

One-Time Expenditure

Request linked to SAO/SLO/PLO #

5000 retention, student success, and transfer programming

Strategic Initiatives (student centered, organizational transformation, community engagement)

No

Achievement of program set standard for student success.

No

Improving student success rates

Yes

2. **Equipment/Supplies**

Ongoing Budget Needs

6000

One-Time Expenditure

Request linked to SAO/SLO/PLO #

Student Orientation, Emergency Grants, Book Vouchers

Strategic Initiatives (student centered, organizational transformation, community engagement)

Yes

Achievement of program set standard for student success.

Yes

Improving student success rates

Yes

3. **N/A**

Ongoing Budget Needs

6000

One-Time Expenditure

Request linked to SAO/SLO/PLO #

Commission fees for international agents that refer students to EVC (that enroll full-time for 2 semesters)

Strategic Initiatives (student centered, organizational transformation, community engagement)

Yes

Achievement of program set standard for student success.

No

Improving student success rates

No

4. **Technology**

Ongoing Budget Needs

11500

One-Time Expenditure

Request linked to SAO/SLO/PLO #

The International Student Program needs \$11,500 to maintain its annual subscription to StudyUSA, which is an Online recruitment tool for international students.

Strategic Initiatives (student centered, organizational transformation, community engagement)

Yes

Achievement of program set standard for student success.

No

Improving student success rates

No

Total Cost

Equipment/Supplies

Ongoing Budget Needs: 5000

One-Time Expenditure:

Total Expenses (Staffing and Faculty Requests include Salary and Benefits):

Equipment/Supplies

Ongoing Budget Needs: 6000

One-Time Expenditure:
Total Expenses (Staffing and Faculty Requests include Salary and Benefits):
N/A
Ongoing Budget Needs: 6000
One-Time Expenditure:
Total Expenses (Staffing and Faculty Requests include Salary and Benefits):
Technology
Ongoing Budget Needs: 11500
One-Time Expenditure:
Total Expenses (Staffing and Faculty Requests include Salary and Benefits):

Attach Files

Attached File
ISP Program Review 2022_2023.docx (/Form/Module/_DownloadFile/3037/43531?fileId=271)

IEC Reviewers

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